## SR Ruby



Ruby has shown broad adaptability in trials throughout the U.S. growing regions as well as the Manitoba and Ontario growing regions in Canada. Ruby is indeterminate, semi-upright in it's architecture and provides great yield potential to the grower.

Merlot

Ruby

Preliminary yield data from the Great Lakes region shows Ruby with a yield advantage of 200 lbs./AC over Merlot. Assuming a 200 lbs./AC yield increase over Merlot, profit would increase \$80/AC on \$40/cwt. Beans. This would amount to \$8,000 for 100 AC of production.

- Matures 94-98 days or about two days earlier than Merlot\*\*
- Approximate seed count is 1,471 sds./lb.\*\*\*
- Good seed color, appearance and shape.
- Preliminary testing has shown that Ruby has resistance to bean common mosaic virus (BCMV).
- Resistant to Rust strains tested for at Colorado State University

TO PURCHASE SEED:
CONTACT YOUR LOCAL DEALER

- \*Yield data based on 46 yr./locations of data.
- \*\*Maturity data is based on 31 yr./locations of data.
- \*\*\*Seed count data is based on 14 yr./locations of data.

Data from 2006–2017 with trials in Alpena, Bay, Gratiot, Huron, Montcalm, Sanilac, Tuscola, Ruth, Pigeon, Blythe ON, Kippen ON, and more.



SR Ruby was developed by ProVita, Inc.'s small red breeding program, and is being marketed and sold by Treasure Valley Seed Co.

SR Ruby is a US protected variety.
Unauthorized propagation of this variety is prohibited.

All variety information presented herein is based on field and laboratory observations. Actual crop yield and quality are dependent upon many factors beyond our control. Since environmental conditions and local practices may affect variety characteristics and performance, we disclaim legal responsibility therefore. Read all tags and labels. They contain important conditions of sale, including limitations of warranties and remedies.

Treasure Valley Seed Co. Rev. 11-20-2017